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FOR 4 COLOR PROCESS, WE NEED THE FOLLOWING FILE FORMATS

- .tiff Or .tif Tagged Image File Format
- .psd Adobe Photoshop CS4 or lower
- .eps Placeable Encapsulated Postscript
- .jpeg Joint Photographic Experts Group

To achieve a good looking graphic, these need to be at least 150 D.P.I (Dots Per Inch) at ACTUAL SIZE or at 300 D.P.I. at HALF SIZE. Please include a Printed Proof and PMS colors, (if available) so we can match your colors better.

Please be aware that WEB ART (web graphics) are almost always unusable, as they are usually 2" to 3" by 72 dpi

FOR CUTTING VINYL, WE NEED THE FOLLOWING FILE FORMATS

- .ai Adobe Illustrator CS5 or lower
 - .eps Encapsulated Post Script
 - .pdf Adobe Acrobat
- (FONTS WILL NEED TO BE OUTLINED IN ALL FORMATS)

ALL of these must be VECTOR based for us to be able to use. This means your text and graphics are outlined.

YOU CAN SEND OR BRING IN ART BY:

SLCsigns@gmail.com

can accommodate files up to 17 meg

Files over 17 meg can be uploaded @ our website

www.schmidtsignandgraphics.com

OR bring in CD or DVD - PC or MAC Format USB Flash disk

Please do not send us your original file. Make a copy before sending to us.

Please understand that while we can open word processor files (.doc, .wpd, .txt, .rtf, etc.), these files cannot be used as ART. These can be used to give us an idea of what you want, but using these may incur art charges. Graphics on these files are not useable, unless you wish us to recreate them. If so, Art Charges are at \$55.00 an Hour

If you have Special or Unusual fonts that you want to use, please supply them with your art. Any fonts sent to us **MUST** be in .TTF - PC Format. While we have a large selection of fonts, we do not have them all. Please provide the name of the font if there is a concern as it will assist us in finding it for your job.

We subscribe to www.shutterstock.com...It is like having a photographer at your disposal...

If you would like us to download a file for your job, please look through the images and give us the image number to reference (usually listed under the image when you look at it)

For best quality and results, these are the preferred file formats to use.